



International Dairy Federation (IDF) / International Organisation for Standardisation (ISO) Analytical Week Dublin, 23 – 27 April 2018

Sponsorship and Exhibition Opportunities

The Conference

An annual event is organized under the aegis of the IDF and ISO TC 34/SC 5 on milk and milk products. The week provides the facility for dairy laboratory managers, dairy scientist and analytical professionals to network and exchange ideas on the latest development in analytical solutions and the launching of new initiatives.

Ireland is the 10th largest dairy export nation in the world, exporting 85% of all its dairy outputs. Consequently, Irish exporters encounter and are required to comply with an international array of dairy product standards and associated analytical protocols.

IDF proactively contributes to the development of science-based globally harmonised standards, guidelines, codes of practice and related methodologies. The IDF / ISO Analytical Week 2018 is a unique opportunity with which to observe and engage with IDF expert groups in action.

The Venue

The 4 star Crowne Plaza Hotel has been selected as the venue for the IDF/ISO Analytical Week 2018. Set in 85 acres of mature parkland, the Crowne Plaza Hotel is located 5 minutes from Dublin airport and 20 minutes from Dublin City centre.

The Crowne Plaza Hotel
Northwood Park Santry Demense
Dublin 9





The Organising Committee:

Mark Fenelon, National Secretary of the Irish NC of IDF

Phil Kelly, IDF SPCC Member

Michael Hickey

Sheila Morgan

Micheál Cosgrove

Eoin O'Brien

Kevin O'Brien

Tom O'Callaghan

Aurélie Dubois-Lozier, IDF Head Office

Marcel de Vreeze, ISO/TC34/SC5 Secretariat

Terri Cullinane, Conference Director

Raise your profile

Sponsors and exhibitors will have the opportunity to network face-to-face with an international audience enabling you to develop and build relationships with new and existing customers, foster collaborations and enhance your company profile and market position.



Sponsor Packages

Platinum Sponsor

€20,000

- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth 2m x 2m
- Complimentary registration for 2 delegates to include the Welcome Reception
- Complimentary table at the Conference Dinner x 10 persons
- Promotional insert to be included in the delegate bag
- Sponsorship of delegate bags with company branding/ logo prominently displayed
- Complimentary full page advertisement in the conference programme (artwork to be supplied)

Gold Sponsor

€15,000

- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth 2m x 2m
- Complimentary registration for 2 delegates to include the Welcome Reception
- Complimentary table at the Conference Dinner x 2 persons
- Sponsorship of conference lanyard with company branding/logo prominently displayed
- Promotional insert to be included in the delegate bag
- Complimentary half page advertisement in the conference programme (artwork to be supplied)

Silver Sponsor

€5,000

- Company acknowledgement on all official conference collateral, conference programme and website
- Complimentary exhibition booth 2m x 2m
- Complimentary registration for 1 delegate to include the Welcome Reception
- Promotional insert to be included in the delegate bag
- Complimentary half page advertisement in the conference programme (artwork to be supplied)

Note: Attendance to IDF and ISO meetings (Action teams and Standing Committees) is reserved to IDF or ISO members, or announced observers.





Exhibition Opportunities

An Exhibition will run in parallel with the IDF/ISO Analytical Week 2018 allowing further opportunities to network with delegates, demonstrate your products, generate new sales leads and raise your profile.

The Exhibition pack includes listing of your company name and logo with a short description and link, on the conference website and conference programme.

The following options are available:

- Table Top (2m table top exhibition stand): €1,000.00
- Shell scheme booth (2m x 2m): €2,000.00

The shell scheme booth includes:

- Shell scheme stand
- Facia board with company name
- Spotlights
- One countertop & 2 stools
- Power supply

One exhibitor pass is included with each stand.

Additional exhibitor passes are available @ €250.00 each

Exhibitor pass includes:

- Welcome Reception
- Lunch and refreshment breaks x 3 days
- Access to the Exhibition area
- Name badge and conference programme
- Listing in the final Conference Programme

Note: Attendance to IDF and ISO meetings (Action teams and Standing Committees) is reserved to IDF or ISO members, or announced observers.



SPONSORSHIP AND EXHIBITION ORDER FORM

YOUR DETAILS

Title: _____ First name: _____

Surname: _____

Job title: _____

Organization: _____

Address: _____

County: _____

Tel: _____

Email: _____

ORDER DETAILS

Sponsorship Package

- Platinum Sponsor €20,000
- Gold Sponsor €15,000
- Silver Sponsor €5,000

Exhibition

- Shell scheme booth (2m x 2m)
 - Table top (6ft table)
- Exhibitor name for badge: _____

- Additional Exhibitor pass €250.00

1. _____

2. _____

All vat registered Irish organisations availing of sponsorship and exhibition opportunities are subject to vat @ 23%. All vat registered EU organisations will not be charged VAT on sponsorship if a vat number is included on the order form. All exhibition is subject to vat @ 23%.

PAYMENT DETAILS

Total amount payable: € _____

Name: _____

Signature: _____

Date: _____

Vat no: _____
(only if based in EU and outside of Ireland)

I will arrange payment by bank transfer.
Please send me the details

Return to:

Terri Cullinane
Conference Director
E: terri@capeclearconsulting.com
T: 00353-86-2366456

TERMS AND CONDITIONS

Acceptance of applications for Exhibition and/or Sponsorship is at the discretion of the Organisers

Cancellations: should you need to cancel your exhibition or sponsorship package, please email immediately to terri@capeclearconsulting.com. Cancellation fee of 50% of the total will apply up to 90 days BEFORE the opening day of the conference. Cancellation 90 days or less will incur 100% of the package cost + vat @ 23%.

Payment must be made in advance and is non-refundable according to the above terms

The organisers reserve the right to make alterations to the floor plan of the exhibition and to alter the shape, size or position allocated to an exhibitor in the best interests of the Exhibition.

The Sponsor or Exhibitor assumes the liability for personal accidents, or for the loss or damage to private property of participants and exhibitors, either during or directly arising from the IDF/ISO Analytical Week 2018.